

VARIETIES FOR A VIBRANT FUTURE: MAXIMISING IMPACT OF INVESTMENT IN BARLEY BREEDING

Mr Peter Reading, GRDC

The Grains Research and Development Corporation (GRDC) provides support for barley breeding and related research in Australia. In supporting the development of new barley varieties, the GRDC and its R&D partners have reorganised the structure of barley breeding from a State-based series of programs to a single national, coordinated program called Barley Breeding Australia (BBA). The restructure aims to use resources clearly and efficiently in barley breeding so as to provide the foundation of a future vibrant barley industry.

Reading, Peter has been the Managing Director of the GRDC since February 2004. Currently he holds the position of Director for the Export Grains Centre, Enterprise Grain Australia and GrainGene III. Peter is also the inaugural Chairman of Pulse Breeding Australia.

Peter was previously the Managing Director of the Grain Pool Pty Ltd.

Peter graduated from the University of Sydney with an honours degree in agricultural science. He commenced post graduate studies in agronomy before leaving university to work for American Cyanamid in Australia, Asia and the United States; Incitec in Australia; and British Oxygen Group Asia and the Grain Pool in Western Australia.