



fishwell  
CONSULTING



*Global Marine  
Resource  
Management P/L*



Australian Government  
Fisheries Research and  
Development Corporation

# Empowering stakeholders to initiate and advance R&D projects in the seafood industry

Seafood Directions  
Hobart  
October 2007

# The Project

- Provide a means for stakeholders to develop R&D projects to meet specific expectations and needs.
- Main focus on Industry not covered by a FRDC sub-program, CRC or R&D MOU.



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# Why do we need the project

Agency driven project process

Agency proposes project



Agency PI



Pre proposal completed



Industry support sought



Project submitted



Project commences



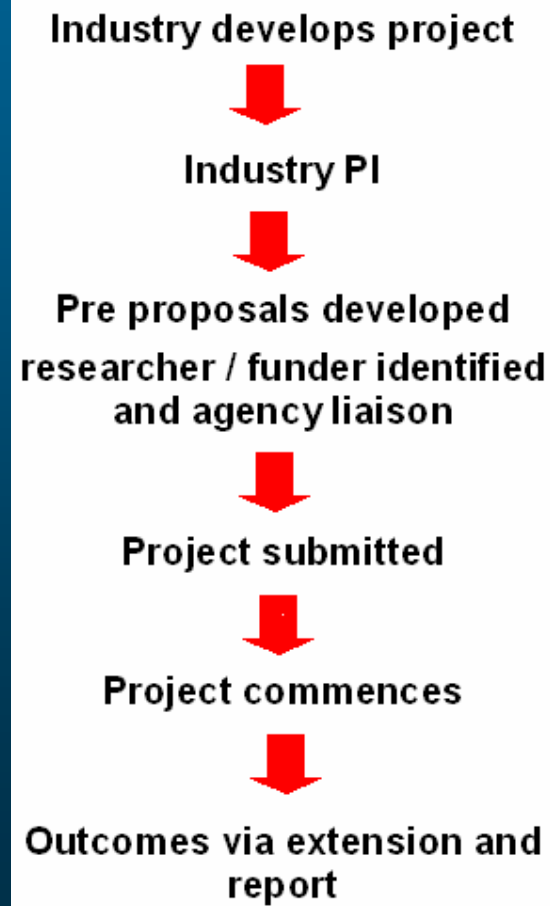
Outcomes via report



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# Why do we need the project

Industry driven project process



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# Project Objectives

- Point of first call for assistance
- Identify Industry focused R&D
- Develop preliminary applications
- Matching Researchers & funding
- Timeline management
- Assistance with general process



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# Method

- Identify and contact relevant stakeholders
- Meetings to promote project
- Suitable projects and applicants identified
- Preproposals developed
- Industry projects submitted



# Expected Outcomes

- Empower stakeholder groups
- co-management and more responsibility
- Develop skills
- Cash contribution / increased leverage
- Industry members Principal investigators
- 5+ stakeholder sponsored applications developed



# Outcomes to Date

- Almost 30 proposals developed
  - profitability
  - efficiency
  - product development
  - environment
  - people development
  - industry development
- 7 funding sources/agencies
  - AusIndustry, NWC, FRDC, AFMA, NHT, DAFF, FIG



# Outcomes to Date

- 60+ people advised through project
- Large number of Industry ideas
- Develop structured projects
- Link common threads (eg water)
- Skill and time shortage common
- A number of projects already funded



# Improving the process

- Expand potential to pick up industry ideas
  - Role for SeaNet?
- More formal access to appropriate research providers
  - Role for SSA?
- Improved process through FRAB
  - Consider broader research scope

